

Metinvest Launches Robymo Ukrainske Project to Mark 15th Anniversary

Metinvest is celebrating its 15th anniversary this year. While many of us think of metals and mining as complicated, we come into contact with the sector's work every day. For its birthday, the Group is launching robymo.com.ua, where Ukrainians can learn more about the main achievements of Ukraine's largest private company.



The website provides a clear overview of what Metinvest has been doing for the last 15 years, as well as what it does for Ukraine and the cities where its enterprises operate. It also provides key figures like performance indicators for the entire period of the Group's operation.

The website also presents projects in Ukraine where Metinvest's steel has been used in construction. Visitors can see them in augmented reality simply by using their smartphone cameras. For example, they can place the Donbass Arena stadium or Darnytskyi Bridge in their homes. In addition, there is information about other landmarks that the Group was involved in creating in Ukraine and the world.

Metinvest has also prepared an inspiring video project, Robymo Ukrainske. It is a series about Ukrainians who make their country known in the world by creating something special. The first focus will be Andriy Khalpakhchi, CEO of the Molodist Kyiv International Film Festival.

$Commenting \ on \ the \ news, \ Yuriy \ Ryzhenkov, \ CEO \ of \ Metinvest \ Group, \ said:$

"This year is rich in important dates. Ukraine celebrates 30 years and Metinvest turns 15. We have been there for half of the history of Ukraine as an independent state, and we have done everything for our country's development and prosperity. To work in Ukraine and for Ukrainians, and to be involved in the creation of emblematic objects, is a cause for joy and pride. We invite you to share them with us at

robymo.com.ua

and become even closer to each other."