



KEY 2020 RESULTS AND EVENTS

Metinvest spent more than US\$15 million on local community development, including US\$6 million on initiatives to prevent the spread of COVID-19

The Group implemented more than 200 social projects of various scale

Metinvest enhanced its social partnership with local NGOs in Mariupol, Kryvyi Rih and Zaporizhia, and began working on joint projects with the Avdiivka Joint Action Platform NGO

Master of Public Administration, the Group's municipal training system development programme, won the Economic Development category of the UN Global Compact Partnership for Sustainability Award 2020 in Ukraine

The Group's corporate social responsibility programme was recognised among the top 25 programmes by Ukrainian publisher Dilova Stolytsia

Our Approach and Strategy

Metinvest is an integral part of the local communities where the Group has operations and ties its future as a business with the wellbeing of local residents.

GRI 413-1

As part of the social partnership programmes, we focus on initiatives that:

- Have a significant impact on the social and economic development of local cities and towns
- Help to enhance the attractiveness of the regions where the Group operates
- Aim to reduce the outflow of qualified personnel, in particular young professionals
- Target education, the development of talent and local communities
- Are implemented in partnership with NGOs and with the engagement of international partners
- Are designed to support the fight against COVID-19

The Group implements long-term strategic social partnership programmes with nongovernmental organisations (NGOs) and local authorities to support the sustainable development of the cities and towns where

it operates. Although COVID-19 restrictions prompted some changes to many planned activities in 2020, Metinvest continued to support local communities. It applies best practice in implementing integrated social projects and brings stakeholders together.

In 2020, Metinvest implemented a variety of projects to improve infrastructure, develop healthcare and education, support culture and sport, and promote environmental stewardship in the regions where it is present. It also focused on initiatives to combat the spread of COVID-19 and protect local communities.

In 2020, we expanded our cooperation with NGOs in Ukraine, such as the Mariupol Development Fund, the Zaporizhia Joint Action Platform and the Kryvyi Rih Foundation of the Future. We also began implementing projects in partnership with the Avdiivka Joint Action Platform. Our partnership helps to enhance the effectiveness of social investments increase the positive impact on community development and improve the quality of life of local residents. We draw on the expertise of leading international organisations, including the UN Population Fund (UNFPA), UN Development Programme (UNDP), International Alert and U-LEAD with Europe. In 2020, this cooperation made it possible to implement several important initiatives, in particular the Open Police Creative Space¹ under the UN Recovery and Peacebuilding Programme. It also helped to improve the quality of vocational and technical education under the Education Cluster - Competitive Worker project powered by the UNDP.

We work closely with local authorities to ensure the effective implementation of projects. In 2020, Mariupol hosted a roundtable meeting on the joint development of municipal programmes, at which Metinvest signed a six-year memorandum of cooperation with the Mariupol municipal government. The document envisages the Group's participation in such programmes as "More Than Care". "More Than Steel" and "More Than A Dream". Some healthcare projects within "More Than Care" are already underway. Metinyest supported the renovation of the children's infectious disease department in Mariupol's Municipal Hospital no. 4 that was completed in 2020. The "More Than Steel" programme includes the construction of four steel frame facilities, as well as the modernisation of a city pier that has already been completed. In addition, there are plans to build two residential buildings and an administrative and social services centre in the central district of Mariupol. "More Than A Dream" includes a number of projects aimed at creating a green and thriving city. As part of the programme, Metinvest completed the modernisation of Liberty and Peace Square. It also envisages the two-stage modernisation of Hurov Park, Sand Beach and Yakir Alley.

GRI 103-2: 103-3

The well-coordinated work of Metinvest's management is a key aspect of achieving our strategic business goals for sustainable community development. At the Group level, the Sustainable Development and People Management directorate oversees this process, while the Regional Development department is responsible for implementing social projects at the regional level. The Supervisory Board approves the budget for social partnership programmes.

will create the greatest value. The Social Research department provides support by monitoring and analysing the public opinion. We use the results of these studies to ensure that our initiatives meet the needs of local communities and form a basis for future decision making on social projects.

We support an open dialogue with local communities to gain insights into public opinion so we can implement projects that

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Social

Partnership

Programmes

GRI 203-2: 413-1

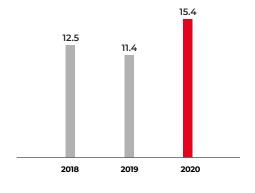
In 2020, Metinvest spent more than US\$15 million on local community development. In particular, it contributed around US\$6 million to joint projects with local NGOs and around US\$6 million to initiatives aimed at preventing the spread of COVID-19. Overall, we implemented more than 200 projects of various sizes that benefited around 2.9 million people in Ukraine (in such cities as Avdiivka, Kamianske, Kryvyi Rih, Mariupol,

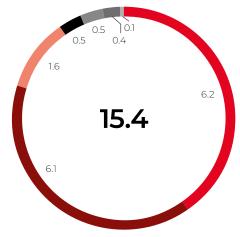
Novhorodske (renamed New York in 2021) and Zaporizhia), as well as other countries (Bulgaria, Italy, the UK and the US).



Spending on communities², US\$ million

Spending on communities by focus area, US\$ million3





- Healthcare
- Social Infrastructure
- Charity and other projects⁴
- Sport and Culture
- Education
- Greater community engagement
- Environmental stewardship

- 2 The figures exclude the investments of the Zaporizhstal joint venture and the Group's associated entities, as they fall outside the scope of this report. In 2020, the Zaporizhstal joint venture and the Group's associated entities contributed a further US\$1.8 million to social projects.
- 3 The above figures include non-monetary donations.
- 4 Metinvest continued to provide financial support to socially disadvantaged groups and those in distress. The Group made charitable donations to orphanages, charities and veterans unions.

GRI 203-1

UPGRADING SOCIAL INFRASTRUCTURE

An essential component of the Group's social partnership programme is to improve social infrastructure. Priority is given to infrastructure projects that improve the overall quality of life for local residents, enhance the value of public spaces and increase the attractiveness of these regions for tourism.

US\$6.1M

SPENT

PLAYGROUNDS CONSTRUCTED

PARKS AND PUBLIC SPACES MODERNISED

59

BUILDINGS REPAIRED



Peace Square. Mariupol

The Group invested US\$738,000 in the modernisation of Liberty and Peace Square in Mariupol, a project that was completed in 2020.

This is the first interactive square of its kind in Europe featuring a state-of-theart visual display system. Along the perimeter of Liberty and Peace Square, there is an installation featuring 25 flying doves symbolising the unity of all regions of Ukraine. The birds are covered with the traditional embroidery of different regions of Ukraine, and the installation base has a QR-code that directs visitors to a website containing information about the history and culture of each of the regions. The laser and sound equipment installed in the centre of the refurbished space offers visitors the opportunity to

enjoy a light show every evening and the special atmosphere it creates.

"The renovated square is not just a comfortable and modern space for recreation. This place is full of meaning and symbols of liberty and peace. Here, in Mariupol, we are knitting our Ukraine together to turn it into a single and inseparable state."

Vadym Boichenko, Mayor of Mariupol







Infrastructural development. Avdiivka

Metinvest, usually working alongside the Avdiivka Joint Action Platform NGO, has supported 41 projects aimed at providing a more comfortable quality of life in Avdiivka.

One project included the construction of a modern play structure for children near Mendeleyev Street and Gagarin Street. Metinvest has invested in providing recreational amenities such as play spaces, green spaces, sidewalks and benches to improve neighbourhoods. The Avdiivka as Our Homeland NGO and the city's military and civil administration also contributed to the implementation of this project.

In 2020, nine new transportation pavilions were constructed in Avdiivka at a cost of US\$44,000, which the Group donated. These modern and comfortable areas, where people can wait for public transport, were placed along the city's bus routes. With the support of Metinvest, 19 pavilions were built over a two-year period, with ten more pavilions being included in the 2021 construction plan.

"I often take city buses; now we've got comfortable places to wait for transport and hide from the weather, if need be. Thank you for the comfort and for taking care of local citizens."

Olena Kobzina. social worker



Supporting communities. Kryvyi Rih district

Together with the Kryvyi Rih Foundation of the Future, we seek to improve the social infrastructure in the city and its surrounding areas.

In 2020, under the Cooperation Memorandum with the Gleiuvatka community, the Kryvyi Rih-Chervona Balka aqueduct in Kryvyi Rih district was modernised. Metinvest donated more than US\$37,000 to replace a kilometre of cold water pipes to provide villagers of Chervona Balka and Novoivanivka with quality drinking water.

With the Group's participation, the street lighting system of Hannivka, a village in the Petrivska community, was upgraded; internet services were provided for the residents of the Chervonenska community; and the Shevchenkivska General Practice Outpatient Clinic, the Kryvyi Rih District Primary Healthcare Centre and the cultural centre in Zeleny Hai,

a village in the Karpivska community, were refurbished. The Group's total investment in the above infrastructure projects exceeded US\$125,000.

"We can already see
the apparent effects
of partnership with
Metinvest's entities.
We have grown as a
community after merging
with the village council in
Chervone; therefore, we
expect to receive further
support enabling us to
implement even more
challenging projects for
the good of the people."

Yurii Serhienko, Head of the Gleiuvatka Village Council

100 Green Yards. Zaporizhia

As part of its commitment to improve social infrastructure, Metinvest not only leverages its investments and expertise, but also helps to unite the efforts of the city's enthusiastic residents.

For example, since 2019, the Metinvest Green Centre public association in Zaporizhia has been running the 100 Green Yards project, a competition designed to provide 'turnkey' neighbourhood improvement projects. This includes public amenities at children's playgrounds, sport fields and recreation areas. Among the project participants are the residents of apartment buildings where housing cooperatives have been established, as well as other housing associations and public self-organisation committees, which seek to make the land surrounding Zaporizhia apartment buildings more pleasant.

In 2020, five winners were selected from all of the districts in Zaporizhia. The projects resulted in new playgrounds and sport fields, green spaces, and 370 square metres of street area paved with stone slabs.

"All residents of our building and I are immensely grateful to the Green Centre. It is the Centre that has changed our building and its surroundings for the better. In our city, it is one of few organisations that really helps the people."

Zarina Apresova, Head of the Trust 2015 Housing Cooperative



SUPPORTING HEALTHCARE

Supporting healthcare is one of Metinvest's most important areas of focus in its sustainable community development. We invest in the improvement of medical services, the modernisation of medical facilities, as well as providing hospitals with modern medical equipment.



US\$6.2M

SPENT

8

HEALTHCARE FACILITIES RENOVATED

HEALTHCARE FACILITIES SUPPLIED WITH 260,586 CUBIC METRES OF OXYGEN

COVID-19 Response

As a result of the COVID-19 pandemic in 2020, Metinvest has strengthened its support for local communities and focused on implementing the necessary measures to prevent the spread of the virus. We have increased investments in healthcare to implement projects aimed at preventing and treating coronavirus infections, providing medical facilities with personal protective equipment (PPE) and necessary medical technology. In 2020, Metinvest provided nearly US\$6 million to support local communities in the fight against COVID-19.

Metinvest, working jointly with the charitable foundations of Rinat Akhmetov and Vadym Novinsky, the Group's shareholders, provided medical facilities with express COVID-19 tests, artificial respiration units, PPE and disinfection equipment. In addition, food packages

were delivered to more than 2,000 retirees from Group assets in Mariupol, Kryvyi Rih, Avdiivka and New York (formerly Novhorodske).

In 2020, the Group invested about U\$\$860,000 in the construction of oxygen infrastructure for medical facilities. Some 343 oxygen supply points have been put in operation in four hospitals in Mariupol. In addition, the Zaporizhstal joint venture invested U\$\$223,000 to install a new oxygen station at the Zaporizhia Regional Infectious Diseases Hospital.

For many years, Ilyich Steel has been providing vital oxygen supplies to medical institutions in Mariupol and the surrounding region. In 2020, the COVID-19 pandemic led to an increase in the number of patients requiring oxygen therapy and the Group increased the amount of oxygen supplied. In total, Metinvest metallurgical enterprises delivered more than 260,000 cubic metres of oxygen to Mariupol hospitals in 2020.

In June 2020, we organised and financed the delivery of humanitarian goods, including PPE, disinfectants and medical equipment worth more than US\$1 million, from China to Ukraine. They were distributed among Ukrainian government agencies, medical institutions and universities in Kyiv and ten regions across the country.

In 2020, to further support local communities during the pandemic, Metinvest declined to take advantage of tax holidays in Ukraine set by Law no. 2020 "On Amendments to the Tax Code of Ukraine". Believing our responsibility before local residents took precedence, we paid all taxes in full to ensure the provision of tax revenues to local budgets from the principal employer and mainstay of an entire city in a difficult period.

"In these difficult times for Ukraine, it is important to direct resources to where they are most needed. We are doing and will continue do our best to ensure that our aid is provided across the board: we supply hospitals with oxygen, purchase express tests, protective equipment and equipment for doctors."

Yuriy Ryzhenkov, Chief Executive Officer

Childcare Centre for Infectious Diseases. Mariupol



In 2020, Metinvest invested more than US\$370,000 in the renovation of the Childcare Centre for Infectious Diseases of Mariupol City Hospital no. 4.

Children's wards were completely renovated and redesigned, new ventilation and air conditioning systems were installed, utilities were replaced, the roof and facade were insulated, and a fire safety system was installed. In addition, new medical equipment was provided to the hospital to serve patients, including anaesthesia and respiratory apparatus and monitoring equipment.

The paediatric intensive care unit is the only one of its kind in the south of Donetsk region. The facility is capable of operating independent of the mains power supply through installed solar panels and generators.

The key facility of the infectious diseases complex is a bacteriological laboratory equipped with advanced testing equipment.

As a result of this renovation work, patients can be released sooner from the infectious diseases department, the quality of medical care has improved and children experience a more comfortable stay in the hospital. "The infection centre is vital to the city. We are grateful to the metallurgists for their timely assistance."

Volodymyr Zhygil, Director of Mariupol City Hospital no. 4



Renovation of the surgical department at City Hospital no. 1. Mariupol

Metinvest continues the multi-phase renovation of Mariupol City Hospital no. 1. In 2020, the Group invested approximately US\$65,000 in the renovation of the surgery suites in the hospital's surgical department.

The full range of repair and construction works carried out in the surgery suites and wards included replacing the water supply, heating, ventilation and air conditioning systems, performing electrical work, installing an oxygen pipeline and refinishing interior spaces.

The surgical department of Mariupol City Hospital no. 1 has been providing care to the local community since 1932. With its 50-bed capacity, the hospital serves the residents of Mariupol, as well as the villagers of Sartana and Talakovka.

"We continue to support Mariupol's healthcare institutions, since healthcare development remains a priority for the Group's social responsibility efforts."

Taras Shevchenko, General Director of Ilyich Steel



Renovation of the clinical diagnostic laboratory. Avdiivka

Over the past three years, Metinvest has been working hard to restore full operations of Avdiivka City Hospital. With the support of the Group, the neurological, surgical and trauma departments have already been renovated in recent years.

In 2020, the overhaul of the clinical diagnostic laboratory was completed in cooperation with the Avdiivka Joint Action Platform NGO. Metinvest provided US\$164,000 for this project. New medical equipment, including an immunoassay analyser, a microscope, a centrifuge, an apparatus for glycosylated haemoglobin determination, laminar flow cabinets and a dry air thermostat have been handed over to the Avdiivka hospital laboratory.

The project gained particular importance as the COVID-19 pandemic began to overload medical facilities, since the laboratory of this clinic serves not only residents of Avdiivka, but also the entire district. Plans for 2021 include the renovation of the hospital's emergency room, inpatient departments and the central entrance.

"Within six months, we renovated premises of Avdiivka's clinical diagnostic laboratory, which can now compete with national-level facilities. Today, we have something to be proud of."

Oksana Tregubchuk, Director of Avdiivka Joint Action Platform NGO

ADVANCING EDUCATION

We carry out many educational projects and bring the latest innovative solutions to learning and education. Our programmes aim to promote the disciplines of science. technology, engineering, the arts and mathematics (STEAM) and to foster leadership, entrepreneurship and soft skills among students and teachers. Our milestone initiatives are the Master of Public Administration programme, aimed at the development of local leaders, and the STEAM-CAMP, an educational leadership programme for teachers. In 2020, Metinvest also supported the Best Teachers of Pryazovia competition for the third time

Another area for advancing education is the creation of educational hubs that have become platforms for the development of IT technologies and education. This is the second consecutive year that the Group has made investments in the development of an IT hub and coworking space at the State University of Economics and Technology in Kryvyi Rih. In 2020, Metinvest invested more than US\$150,000 to set up and outfit the hub's workrooms and mobile spaces to accommodate up to 100 people at a time. The Group plans to continue implementing the hub and coworking zone initiatives in 2021, with a focus on providing barrier-free access for people with disabilities to education, work and other activities held at the hub's premises.

An important initiative was the installation of mother and child rooms in the higher educational institutions in Kryvyi Rih. The project has been implemented jointly with Kryvyi Rih State Pedagogical University, Kryvyi Rih National University and the State University of Economics and Technology. The project's goal is to promote gender equality and provide equal opportunities for young student mothers to attend higher educational institutions and enter their chosen profession.

US\$0.5M

SPEN

34

EDUCATIONAL PROJECTS
IMPLEMENTED

24

EDUCATIONAL INSTITUTIONS RECEIVED ASSISTANCE



Master of Public Administration



In 2020, Metinvest, in partnership with the Mariupol City Council, Mariupol Development Fund, Zaporizhia Joint Action Platform NGO and Kryvyi Rih Foundation of the Future, continued to support the Master of Public Administration (MPA), a training programme aimed at creating a talent pool for key positions in municipalities. Since its launch in 2019, municipal leaders from six cities have joined the programme: Mariupol, Kryvyi Rih, Zaporizhia, Avdiivka, Pokrovsk and Melitopol.

The project's goal is to help Ukrainian cities prepare a new generation of managers who will be able to effectively manage the city budget and attract investments. The training programme is focused on practical application by municipal leaders of knowledge and skills necessary to drive urban development and improve the quality of life of local residents. It is being implemented in cooperation with Donetsk State University of Management in Mariupol and Lviv Regional Institute of Public Administration under the President of Ukraine. Top experts in the field of marketing, communications, economic development, project management and urban development are among the MPA teachers.

After the first year of the programme, 20% of participants received new appointments with extended areas of responsibility. The MPA programme currently trains 60 young leaders who are involved in cross-functional

decision making and can assume a strategic role in municipal governance.

In 2020, the MPA took first place in the Partnership for Sustainability Award 2020 competition hosted by the UN Global Compact Network in Ukraine in the category of economic development.

"We explore the world's best practice in order to apply them in our cities. Each of us is an expert only in a narrow field, and this programme allows us to understand and see how the state should develop and that everything should centre around people to make them feel comfortable."

Petro Cheker, MPA student, Director of Zelenbud utility company, Mariupol





STEAM-CAMP

In 2020, we prepared for the launch of the STEAM-CAMP, an educational leadership programme for teachers in Mariupol, Zaporizhia and Kryvyi Rih. The programme was implemented in cooperation with the Mariupol Development Fund, Zaporizhia Joint Action Platform and Kryvyi Rih Foundation of the Future, and with the engagement of municipal education departments, universities and leading educational professionals.

The project idea came from the realisation that interest in the STEAM disciplines is declining among young generations, students have less knowledge in this area and fewer of them are applying to study these fields at university despite the region's growing need for technical specialists. The programme aims to enhance the level of knowledge and promote interest in the STEAM disciplines among as many schoolchildren as possible by improving the quality of teaching in mathematics, physics, chemistry and computer science at schools

through the application of innovative teaching approaches.

The project is focused on developing teachers' leadership, critical thinking and communication skills, providing them with information about innovative digital approaches to teaching, as well as developing a set of integrated STEAM lessons. A special motivation system is in place to encourage teachers to ensure their students' maximum progress in STEAM disciplines, and young people who enrol in STEAM departments at higher education establishments will receive scholarships. A total of 500 teachers from Mariupol. Kryvyi Rih and Zaporizhia participated in the programme after passing two qualifying rounds: writing a motivational essay and video testing. A teacher training programme consisting of five modules has been running from the start of 2021, with leading speakers and experts from all over Ukraine being involved in the process.

"We motivate both schoolchildren and teachers. Schoolchildren will have a better chance to enter higher education establishments and obtain a demanded profession, which will allow them to build their careers staying in their hometowns and their teachers to be proud of having raised future inventors and technical geniuses."

Diana Sidko, Project coordinator

Social Hub. **New York**

In 2020, as part of the UN Recovery and Peacebuilding Programme, considerable efforts were made to create the Ukrainian New York Historical and Cultural Centre as a social hub in the village of New York (formerly Novhorodske). Metinvest joined this initiative, contributing its financial support of US\$27,000. The opening ceremony for the hub took place in April 2021.

The social hub was established to support residents of villages located in the frontline area in the Donbas region. The main purpose of the hub is to create a space for communication, training, counselling and psychological assistance. The hub training centre uses best practice of leading universities in the United States (Harvard Kennedy School) and Europe (Poland's University of Economics and Humanities) to develop all training programs focused on interpersonal skills in times of threat and danger.

The programmes are tailored to the needs of residents of the communities affected by the military conflict. They include exercises for psychological and emotional relief, modern interactive games and videos that help them to develop leadership and teamwork skills, as well as encourage them to play a more active role in community development. As an important part of its activities, the hub will host meetings of enthusiastic villagers to generate ideas for community development and their further implementation.



"This is a very important project for the UN **Development Programme.** since such hubs unite society and promote social cohesion. Our cooperation with the government and business enabling the implementation of such social initiatives is a role model not only for Ukraine but also for the whole world."

Manal Fowani, UNDP Deputy Resident Representative to Ukraine







PROMOTING SPORT AND CULTURE

Metinvest is involved in the implementation of projects aimed at developing culture and sport, strengthening social ties between people and encouraging a healthy lifestyle.

Given the COVID-19 restrictions on outdoor cultural and sporting events in the reporting year, Metinvest and its partners implemented only those projects that could be run in compliance with the restrictions.

In 2020, in addition to the Knygolissia children's festival in Zaporizhia, Metinvest supported such significant cultural events in

Europe as the Rolli Days 2020 in Genova and the Arena OperaFestival in Verona, where the Group's re-rollers are located.

In the reporting period, as part of its efforts to develop sport, the Group completed the first stage of the renovation of the Northern Lights sport centre in Kryvyi Rih and supported the cyber sport championship in Zaporizhia.

US\$0.5M

SPEN1

METINVEST SUPPORTED:

6

SPORTING EVENTS

8

CULTURAL EVENTS

METINVEST REPAIRED AND EQUIPPED:

20

SPORT FACILITIES

3

CULTURAL FACILITIES

Art forum and Knygolissia festival. Zaporizhia

In 2020, Metinvest, in cooperation with the Zaporizhia Joint Action Platform NGO, supported an art forum in Zaporizhia. In particular, the Group helped with the planning and management of the Knygolissia children's literature and creativity festival. The event included dozens of master classes, theatrical performances and a book fair for children.

For two days, residents and visitors of Zaporizhia had an opportunity to learn about new children's books and chat with their authors. At the master classes, children could learn how to make things from salt dough, paint plaster figures and do many other things. In addition, the art forum included open air screenings of films and cartoons on the big screen.

"Knygolissia is an opportunity to relax with your family, spend time outdoors and do something with your own hands. These master classes may help you to discover new talents in your child."

Iraysat Magomedalieva, Director of Zaporizhia Joint Action Platform NGO







US\$0.1M

SPENT

382

BEAUTIFICATION PROJECTS IMPLEMENTED

2,017

TREES PLANTED

179

TONNES OF TRASH CLEANED UP

PROMOTING ENVIRONMENTAL STEWARDSHIP

Fostering environmental stewardship is what ultimately drives the environmental protection and sustainable development of the regions where the Group operates. Metinvest Green Centre implements urban landscaping and environmental initiatives in Mariupol, Kryvyi Rih and Zaporizhia, in addition to various programmes and competitions aimed at raising environmental awareness among children and adults. It is an effective tool enabling the Group to unite the interests of local communities and to direct joint efforts to preserve the environment.

In the reporting period, Metinvest Green Centre worked with local residents and NGOs to implement more than 100 environmental initiatives, including the Forever Green-2020 landscaping project, a household waste sorting competition in Mariupol, as well as the Clean City, Green City and Saving Dnipro Together environmental campaigns and tree planting projects in Zaporizhia. In Kryvyi Rih,

Metinvest Green Centre was a partner of the Kryvyi Rih GREEN Strategy international forum, where a strategy for improving the environment in the city was discussed.

In addition, for the second year in a row, Metinvest Green Centre supported the Batteries, Get In! initiative, which collects batteries for recycling.



In Kryvyi Rih, the Green League programme included a tourist eco-quest and outdoor eco-activities, as well as educational sessions and workshops on sustainable development, features of the native land, and separate waste collection.

"We take part in various voluntary activities, set out plants, develop environmental projects and give a second life to old things. In this, we are supported even by the youngest schoolchildren. After all, the future of our planet depends on each of us."

Angelina Selikenova, a 10th grade student of specialised school no. 4, Mariupol

Green School. Mariupol, Kryvyi Rih, Zaporizhia

Metinvest Green Centre pays special attention to promoting environmental stewardship among schoolchildren by implementing the Green School programme, which aims to disseminate environmental knowledge and raise an eco-friendly generation. This initiative includes a number of educational projects: Green Sprout in Mariupol, Eco-School in Zaporizhia and Green League in Kryvyi Rih.

The Green School holds scientific conferences and festivals and conducts surveys on environmental issues. Schoolchildren participate in workshops on landscaping, growing plants, separate collection of household waste and recycling. All projects are based on innovative approaches, interactivity, and focus on practical competencies in solving environmental issues.

In Mariupol, as part of Green Sprout,
Metinvest Green Centre ran various
competitions and educational initiatives
where children drew eco-themed comics,
studied features of medicinal plants and
the local landscape, and gave a second
life to recycled materials. In addition, an
interesting environmental and educational
event held as part of the programme in
2020 was Green Intelligence, an intellectual
TV competition for high school students;
53 students participated in the event.

In 2020, the second season of the Eco-School programme, which covered 28 schools in Zaporizhia, came to an end. The competition included the game "What? Where? When?", volunteer clean-ups, conferences and other activities. Following the completion of all five stages of the second season of the competition, three schools were announced the winners. As a prize, green interactive zones were set up for them.



GRI 413-1

ENCOURAGING GREATER COMMUNITY ENGAGEMENT

Partnering with local communities helps us to better understand the issues facing the regions where the Group operates so that we can focus resources on the most important areas impacting their development. Metinvest strives to empower local residents and engage with them to implement important social projects that improve living conditions in their hometowns and ensure the wellbeing of people.

In 2020, we continued two competitions, Transforming Avdiivka Together! and Transforming Ukrainian New York Together!, which are of particular importance for residents of the cities located near the conflict zone in Eastern Ukraine. During the reporting period, 19 winning projects were implemented in Avdiivka and 22 in New York; all these projects aimed to improve social infrastructure and landscaping.

Street Art. Avdiivka

In 2020, with the support of Metinvest, the Transforming Avdiivka Together! contest brought four new murals to Avdiivka. Two murals depicting a boy and a girl now decorate the city's playground. A mural of the folk hero Cossack Mamay adorns the grey wall of a high-rise building on Gagarin Street, serving as a mascot for Avdiivka and its residents. And an image of a sakura branch, a bee and a nightingale enliven the facade of city school no. 1.

Street art is especially important for a city that is located near the front line. The new murals make the city brighter.

"Bright, meaningful works of art have replaced boring high-rises. I thank everyone who contributed to creating such beauty."

Svitlana Kazantseva, a resident of Avdiivka







In 2020, Metinvest Green Centre supported Comfortable Home, a new competition in Mariupol that supported proactive community residents representing the housing cooperatives at their apartment buildings. The competition gave participants an opportunity to repair the entrances to their buildings, replace mailboxes and install energy-efficient lighting. Out of 131 applications submitted for the competition, 21 winning projects were selected and implemented.

In addition to developing managerial talent in the regions where the Group operates, Metinvest also supports the Housing Cooperative Practical School in Zaporizhia and the School of Municipal Leadership in Kryvyi Rih. These projects seek to create a community of responsible, competent and creative leaders in public administration, society and business, who will be able to contribute to the implementation of the strategic urban development plan.

Housing Cooperative Practical School. Zaporizhia

In November 2020, the new Housing Cooperative Practical School project was launched in Zaporizhia. Its goal is to provide the full scope of specialised training for heads of housing cooperatives. The co-organisers of the project were the UNDP Zaporizhia Regional Resource Centre for Sustainable Development, Zaporizhia Joint Action Platform, Victoria Housing Cooperative and Metinvest Green Centre.

The programme includes a series of training sessions, webinars, workshops, online conferences and off-site events. These opportunities help participants to learn about the specifics of effective housing cooperative management, ways to attract additional funding, the basics of financial activities and how to implement energy efficiency measures.

