

## Metinvest Group supports STEEL FREEDOM 2017 competition

On 25 November, Kyiv received the final of the 4th National Architecture Student Competition STEEL FREEDOM 2017 organized by the Ukrainian Steel Construction Centre (USCC). Students from nine higher institutions in Kyiv, Lviv, Dnipro, Odessa, Kharkiv, Poltava and Rivne competed by presenting unique architectural solutions for real estate. Metinvest Group has been a partner of the competition four years now.

The key evaluation criteria included the shape and design of a building, and the good use of steel structures. The judge panel included Ukraine architects and representatives of consulting and development business.

Following the presentation of the projects, the winners were selected in Residential Compound and Trade & Entertainment Centre categories. The winners were the students of Kyiv and Kharkiv national construction and architecture universities.

This year STEEL FREEDOM ARCHITECTURE FESTIVAL was held as a part of the final, where two speakers from the world's most famous architecture firms had a chance to address the audience. The USCC invited Eduardo Camarena from Zaha Hadid Architects and Danny Sun, ex-Gensler's architect. The guests spoke on new trends in the architecture of modern cities, the construction materials of the future, and the principles of creating architectural landmarks.

As a general partner of the competition, Metinvest prepared a unique prize for the participants - an architecture course from a lead education project in Ukraine (Culture Project). The students were awarded the prize by the Marketing Director of Metinvest Group Roman Kurashev.

### **Roman Kurashev, Marketing Director of Metinvest Group:**

*- Having weighed all the advantages of steel construction, young architects more often suggest interesting solutions that use steel structures. Due to financial benefits, the possibility to construct office and trade and entertainment buildings within a record short period of time, its functionality and aesthetics, steel allows to deliver the most ambitious ideas and shapes, which makes it an even more popular material for construction.*

### **The competition was started by the**

[Ukrainian Steel Construction Centre](#)

in 2014. It is held every year for the students of architecture and construction universities and institutes. The target audience of the competition includes about 3,000 students each year. The final of the competition includes the presentation of projects to the judge panel, lectures of industry experts, and the awards ceremony.