

Metinvest participated in EuroBLECH 2012

Metinvest, the international vertically integrated steel and mining group of companies, took part in one of the key exhibitions of the European flat products' market and the leading processing technologies' exhibition in the world, EuroBLECH 2012 which took place on the 23-27th of October in Hannover (Germany). 1,520 exhibitors from 39 countries presented a top-class range of innovative products for the complete sheet metal working chain. A total of 60,500 trade visitors from all over the world attended the show, including Metinvest clients from shipbuilding, machinery and construction industries.

Metinvest delegation was headed by Mr. Dmitry Nikolaenko, Sales Director, Mr. David Summerfield, Regional Development Director, Mr. Roberto Re, FCU Europe Director. The entire team showed a pro-active involvement into activities of this industrial event.

“The exhibition was fruitful for us. Metinvest is highly involved into trade flows throughout the Europe and has proven experience gained at the company production sites in Italy, UK and Ukraine. Being focused on developing the distribution network in the European market we consider our participation as a perfect opportunity to get closer to our customers and meet new ones, analyze clients' needs and offer more comfortable partnership conditions”, stated Mr. Nikolaenko.

Mr. Re also noted, “EuroBlech 2012 was a major occasion to show our new approach “One Face to the Customer” and propose ourselves as a solid and global team. It was the first opportunity to show Metinvest as a global partner both, to customer and all our competitors.

Even in view of current uncertain economic situation, people looked to fixing deals and Metinvest was able to finalize some important orders with our regular German and North Europe customers and pave the way for important long-term relationship with such customers as Caterpillar, Entrepouse Contracting, Vestas, Ancofer Waldram, EEW Group”.

Editorial notice:

METINVEST GROUP is a vertically integrated steel and mining group of companies, managing every link of the value chain, from mining and processing iron ore and coal to making and selling semi-finished and finished steel products. The Group comprises steel and mining production facilities located in Ukraine, Europe and the USA and has a sales network covering all key global markets. Metinvest Group is structured into two operating divisions: Metallurgical and Mining Divisions and has a strategic vision to become the leading vertically integrated steel producer in Europe, and to deliver sustainable growth and profitability resilient to business cycles, providing investors with returns at above the industry benchmarks. The Group generated US\$6.74billion of revenues and a 16% EBITDA margin for the first half of 2012.

The major shareholders of METINVEST B.V. (a holding company of Metinvest Group) are SCM Group (71.25%) and Smart-Holding (23.75%), partnering in the Company's management.

METINVEST HOLDING, LLC is the managing company of Metinvest Group.

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