

Metinvest reorganizes its communication function

Metinvest, an international vertically integrated group of metals and mining companies, announces reorganization of its communication function and establishment of the new PR and Regional Development Directorate within the Group.

The objective of new directorate is to enhance company's relations with media, communities, public organizations in areas where company's enterprises are located.

Dmitriy Chechkin is appointed PR and Regional Development Director of Metinvest. Igor Kirilyuk, former Corporate Communications Director of Metinvest, made his decision to continue his work outside the company.

Dmitry Chechkin has over 20 years of experience in Russian media and PR structures of largest industrial companies. He took PR management positions in aluminum businesses in Krasnoyarsk Territory and Irkutsk Region (Russian Federation). For eight years he took senior positions in public relations of Russia-based Uralkali, the world's leading potash fertilizers manufacturer.

Before joining Metinvest, Mr. Chechkin was CEO of Rigmora (Monaco), vice-president and Board member of Monaco football club.